



**CONTACT: Thomas Rainey**

**PRESS RELEASE FOR IMMEDIATE RELEASE  
THOMAS RAINEY JOINS MOTOR EXCELLENCE MANAGEMENT  
TEAM**

Flagstaff, AZ (February 7, 2009) – Motor Excellence announced today that Thomas Rainey, formerly President of the Northern Arizona Center for Emerging Technologies (NACET) joined Motor Excellence’s (ME’s) management team and will focus on business development and government relations.

Tom Rainey became involved in the Flagstaff-based NACET initiative in December 2006 as a development consultant, and was later hired to develop and manage the technology center, including construction of a new technology business incubator facility. NACET also managed NAU Ventures, the technology transfer program at Northern Arizona University. During Tom Rainey’s tenure with NACET, the organization assisted numerous businesses in the region, supporting eleven client companies in the creation of 49 new high wage jobs in the Flagstaff area.

Dr. Marc Chopin, NACET board Chair stated “I’m sorry to see Tom leave his position at NACET, but pleased he will remain in Flagstaff. I am certain that Motor Excellence will benefit greatly from Tom’s vast experience and knowledge. We are grateful for all of his work on behalf of NACET, our client companies and supporters, and wish him all the best as he transitions to Motor Excellence.”

Motor Excellence, LLC, founded in 2004, recently opened its new 5,000 s.f. headquarters on East Butler Avenue in Flagstaff, Arizona. “I’m very excited by this new opportunity, which is similar to NACET in some ways. The difference is that I will be focusing my efforts on one very promising company and working with the ME team to develop numerous applications for this exciting new clean-energy technology” said Rainey.

“Tom Rainey’s knowledge of technology business development will be a great asset to the Motor Excellence team as we expand our operations and apply our highly-efficient and proprietary electric motor technology in numerous applications” said Michael Manson, Co-founder, Motor Excellence, LLC.

Rainey has spent the last 21 years supporting new start-up’s as the manager of technology development initiatives across the nation, and served as President of the Flagstaff-based Northern Arizona Center for Emerging Technologies (NACET) since September 2007. Prior to his move to Arizona, Rainey served as President of the Vermont Center for Emerging Technologies based in Burlington, Vermont and was instrumental in the development of Dartmouth College’s Regional Technology Incubator in New Hampshire. Earlier in his career, Rainey managed the NASA/ Kennedy Space Center technology incubator program in Florida and the St. Louis Enterprise Centers in St. Louis, Missouri.

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